(2) AMEC Nomination paper for election to the 2022 board:



## 2) NOMINATION FOR ELECTION TO THE AMEC BOARD OF DIRECTORS (BOD)

Sophia Karakeva
Associate
DataScouting E.E.
Sophia has been active in the media industry for over 20 years and she currently holds the position of Chief Communications Officer at DataScouting, a leading software research and development company in Greece. Sophia has extensive experience in providing expert consulting, analysis and media monitoring in the area of media intelligence. She is currently a FIBEP Vice President, while in the past she has served as Co-Chair of the AMEC European Chapter and member of the joint FIBEP-AMEC Copyright Group. As current member of AMEC Board, Sophia chairs the Tech Hub Special Interest Group.
to follow separately
Yes
Anastasios Avramis
DataScouting E.E.
14.10.2021
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## (2) Election Manifesto / Personal Statement



Candidate name/organisation and job title here: Sophia Karakeva, Chief Communications Officer, DataScouting

Representing membership category: Associate

I ask the AMEC members in my category to vote for me and support my candidacy to become a Director of the AMEC Board.

I plan to support all of the efforts and initiatives of AMEC during my term and commit to volunteering my business experience and organization resources to advance the issues and areas of interest below forward during my term:

- Development of methodologies to measure information and communication technology (ICT);
- Crisis management technology;
- Continue as chair of the AMEC Tech Hub Special Interest Group;
- Contribute to the Copyright SIG.

I would like to bring to the AMEC Board the perspective of a technical provider, specializing in software solutions for the media intelligence industry. Explore how AMEC members can best benefit from technology in improving and optimizing staff efforts when measuring communication strategies and campaigns.

Electronic signature:

I Kapalen

Date: 14.10.2021