


(2) AMEC Nomination paper for election to the 2022 board:



2) NOMINATION FOR ELECTION TO THE AMEC BOARD OF DIRECTORS (BOD)

I wish to nominate <i>(name of nominee)</i>	Simon Gebauer
in the Board category for <i>(please circle one)</i>	Full / Research / Associate
as a representative of <i>(name of company)</i>	Observer Media
Please indicate briefly the experience of the nominee that qualifies them for election to the Board:	Simon represents one of AMEC's most supportive members in these trying times and I am eager to back his re-election run to AMEC's International Board of Directors. He has contributed to strengthening AMEC's voice in German-speaking markets and across the European chapter and is instrumental in AMEC's Vienna "mission" – to finally come together again safely for an in-person international summit in Vienna, Austria in May 2022.
Please indicate whether a personal statement (up to 100 words) from the nominee in support of his/her application is attached or whether it is to follow <i>(please circle)</i>	Attached / to follow separately
Nominee has given their consent <i>(please circle)</i>	Yes / No / N/A as self-nominating
My name is	Maya Koleva
I am the representative of the Member company or individual named here:	Commetric Ltd
Date	15 October 2021
Signed	 Maya Koleva

(2) AMEC Nomination paper for election to the 2022 board:

Please email completed nomination forms to juliewilkinson@amecorg.com to arrive not later than Friday 15 October, 2021 by midnight in your respective time zone.

Johna Burke
AMEC Global Managing Director
V230921

(2) Candidate Manifesto statement for the position of AMEC Director on the 2022 Board



(2) Election Manifesto / Personal Statement



Candidate name/organisation and job title here: Simon Gebauer, »OBSERVER«, CCO
Representing membership category: Full member

I ask the AMEC members in my category to vote for me and support my candidacy to become a Director of the AMEC Board.

I plan to support all of the efforts and initiatives of AMEC during my term and commit to volunteering my business experience and organization resources to advance the issues and areas of interest below forward during my term:

- Bring in all my experience, expertise and passion in the field of media intelligence and measurement in order to promote and support AMEC's mission
- Build up and further develop the efforts that were achieved during my first term - esp. in regards of community building, education and innovation in the field of measurement
- Raise awareness for AMEC and it's goals within my wide network and beyond
- Use my network to help recruiting new members and revenue streams to ensure a solid financial basis for AMEC
- Use the broad company resources and networks of »OBSERVER« (esp. in German speaking countries) to support marketing and communication campaigns
- Finish mission "Vienna" and help organizing an unforgettable AMEC Summit 2022 in my hometown Vienna

Electronic signature: Simon Gebauer


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FN: 33.784h | ATU 15973105

Date: 14.10.2021

(6) Candidate Manifesto statement for the position of AMEC Chapter Director on the 2022 Board



(6) Election Manifesto / Personal Statement



Candidate name/organisation and job title here: Simon Gebauer, »OBSERVER«, CCO
Representing region category: Full Member

I ask the AMEC members in the European Chapter to vote for me and support my candidacy to become a Chapter leader.

I plan to support all of the efforts and initiatives of AMEC during my term and commit to volunteering my business experience and organization resources to advance the issues and areas of interest listed below. ..

- Build up und further develop the programmes and strategies that were started and achieved during my two year term as a Vice Chair of the European Chapter
- Actively represent AMEC in the industry and publicly in scope of congresses, events, etc.
- Support and actively develop AMEC's marketing & communication campaigns
- Develop new formats to better understand and service the community and reach new target groups
- Further Build up and strengthen an active and engaged European Chapter community
- Add value for existing European Members though providing engaging content
- Raise awareness for AMEC and it's goals within my wide network and beyond
- Raise awareness with potential new members and help finding new revenue streams to ensure a solid financial basis for AMEC
- Finish mission "Vienna" and help organizing an unforgettable AMEC Summit 2022 in my hometown Vienna

Electronic signature: Simon Gebauer


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