

(2) AMEC Nomination paper for election to the 2022 board:



2) NOMINATION FOR ELECTION TO THE AMEC BOARD OF DIRECTORS (BOD)

I wish to nominate (<i>name of nominee</i>)	Daniel J. Schaible
in the Board category for (<i>please circle one</i>)	Full / Research / Associate
as a representative of (<i>name of company</i>)	pressrelations, Inc
Please indicate briefly the experience of the nominee that qualifies them for election to the Board:	13 years working in media analysis and monitoring market segment which included 11 years as a member of the AMEC board of directors
Please indicate whether a personal statement (up to 100 words) from the nominee in support of his/her application is attached or whether it is to follow (<i>please circle</i>)	Attached / to follow separately
Nominee has given their consent (<i>please circle</i>)	Yes / No / N/A as self-nominating
My name is	Daniel J. Schaible
I am the representative of the Member company or individual named here:	Pressrelations, GmbH
Date	10/14/2021 10/14/2021
Signed	

Please email completed nomination forms to juliewilkinson@amecorg.com to arrive not later than Friday 15 October, 2021 by midnight in your respective time zone.

Johna Burke
AMEC Global Managing Director
V230921

(2) Election Manifesto / Personal Statement



Daniel Schaible

Head Coach North America, Prestigeations Inc

Representing membership category: Associate

I ask the AMEC members in my category to vote for me and support my candidacy to become a Director of the AMEC Board.

I plan to support all of the efforts and initiatives of AMEC during my term and commit to volunteering my business experience and organization resources to advance the issues and areas of interest below forward during my term:

- I have established significant expertise in the area of copyright on a global scale. This has been founded in my strong relationships with content creators. It also has allowed me a unique perspective regarding the associated risk assessment related to our unique use cases. It is my intention to expand the AMEC copyright conversation to make the information not only more accessible to members but also memorialize it in a way to make it more easily accessible. This would be about taking our rights knowledge database and making it more of an interactive and organic tool.
- The previous point is also about exploring the entire area of our relationship with the content creators as the underpinnings of our role as purveyors of media measurement and analysis. The exploration of the various media audiences characteristics and their respective value can be a very positive means of engaging the content creators and educating them as to our value in their ecosystem.
- I have also in previous appointments to the AMEC board been a fierce proponent of good, transparent governance. I have and will continue to act, if elected, in concert with and in support of the Global Managing Director, as the advocate for the membership in both the provision of open access and in providing value through supportive outreach and engagement.
- The primary motivation for my desire to be elected to the AMEC board of directors is to insure that the associate member category comprised of suppliers and vendors to the full members is duly represented. I will work to insure that the contributions the associate members make to the organization are celebrated and not relegated. I will keep the board mindful of the supportive contributions of this membership category as they provide services, support and sponsorships to the membership.

Electronic signature:



Date: 10/14/2021