



(6) Election Manifesto / Personal Statement



ASEEM SOOD, CEO, Impact Research & Measurement Pvt. Ltd. , INDIA
Representing region category: APAC

I ask the AMEC members in the APAC to vote for me and support my candidacy to become a Chapter leader.

I plan to support all of the efforts and initiatives of AMEC during my term and commit to volunteering my business experience and organization resources to advance the issues and areas of interest listed below.

- **Increasing APAC chapter visibility and participation in the global AMEC chapter network.** Encourage members to participate in AMEC events, knowledge development efforts, celebrations and more. 2021 AMEC summit got all time high participation from APAC region. Number of member driven APAC events is also on the rise.
- **Bringing APAC members together** to work jointly on industry issues and education.
- **Consistent member communication and updates on important global developments.** We started using BASECAMP to communicate with members and shall build on the same.
- Assisting members in their efforts to **get maximum value from their association with AMEC.** Helping members on their country level education campaigns with guest speakers; participating in global knowledge development efforts, etc.

Electronic signature:

A handwritten signature in black ink, appearing to read "ASEEM SOOD". The signature is written in a cursive style and is positioned above a horizontal line.

Date: Oct 14, 2021