

(1) AMEC Chapter Chair Nomination form for Election to the 2020 AMEC Board



1) NOMINATION FOR CHAPTER CHAIR ELECTION

I wish to nominate <i>(name of person)</i>	ASEEM SOOD
in the region for <i>(please circle one)</i>	Asia Pacific
as a representative of <i>(name of company)</i>	Impact Research & Measurement Pvt. Ltd.
Please indicate briefly the experience of the Nominee that qualifies him/her for election to the position of Chapter Chair	Aseem is an active AMEC Board Director. He leads Impact Research & Measurement as CEO. His contributions to AMEC include a) Leading AMEC's efforts in Asia Pacific as vice-chair b) Supporting AMEC Knowledge efforts. He played an active role in the development of the M3 Tool. c) Aseem also helped create good visibility for AMEC at the world's largest PR event in India (2019) where AMEC got a chance to not only connect with Indian leaders but global PR leaders.
Please indicate whether a personal statement (up to 100 words) from the nominee in support of his/her application is attached or whether it is to follow <i>(please circle)</i>	to follow separately
He/she has given their consent <i>(please circle)</i>	YNot applicable as self-nominating
My name is	Aseem Sood
I am the representative of the Member company or named here.	
Date	Nov 14, 2019
Signed	

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Please email this nomination to juliewilkinson@amecorg.com to arrive not later than Monday 18th November 2019.

Johna Burke
AMEC Global Managing Director

V231019



(2) Prospective Chapter Chair Election Manifesto



ASEEM SOOD
Impact Research & Measurement Pvt. Ltd.
INDIA

I ask the AMEC membership to vote for me and support my candidacy to be elected as Chapter Chair for the APAC chapter.

AMEC has come a long way and earned good awareness in APAC region. We are now ready to establish AMEC as the most credible organisation around the subjects of Measurement and Research in Communications. To achieve the same, we need a focused “content” based approach. If elected, I shall work towards creation of suitable content, that can be used by members in APAC to build and educate their own markets.

To support my candidacy, I would like to share the following points about my contribution to AMEC so far.

- **Active participation in the BOARD:** I have actively supported AMEC BOARD activities and fulfilled my BOARD responsibilities to the best of my abilities.
- **Support/ participate in AMEC Knowledge Development Agenda:** I have been involved in a few knowledge development initiatives, latest one being the Measurement Maturity Mapper (M3 Tool). I worked with the core M3 team to support development and also presented the Mapper at AMEC summit to all members
- **Asia Pacific Chapter.** Co-lead the region for AMEC alongside Khali Sakkas.
- **New Member Interviews:** I have made myself available for all new member interviews in the last one year.

A handwritten signature in black ink, appearing to read "Aseem Sood".

Electronic signature:
Date: Nov 14, 2019