

AMEC ASSOCIATE MEMBERSHIP APPLICATION FORM

The annual subscription fee is £850 GBP plus VAT where applicable.

AMEC has expanded its membership to include a new category – **associate** – for those companies who have an active interest in, or in the promotion, of best practice in communication planning, research and evaluation. Associate Members are likely to be:

* Companies active in the field of media monitoring with an interest in providing analysis to clients;
* Corporate Communications departments who are responsible for the setting of standards to PR, research or evaluation agencies and who want to follow Best Practice;
* Evaluation companies at an early stage of their growth and who do not yet meet AMEC Full Member turnover requirements;
* Clients, public relations consultancies or other organisations who simply wish to follow or be kept informed about industry developments.

*If a company’s annual turnover from evaluation services exceeds £200,000 sterling, the company must apply for Full Membership.*

SECTION 1 – Contact Details

|  |  |
| --- | --- |
| Company Name: |       |
| Trading Company Name(if different): |       |
| Address (Head Office): |       |
| Postcode and Country: |       |
| Telephone: |       | E-mail: |       |
| Fax: |       | Website: |       |

|  |  |
| --- | --- |
| Name of principal contact: |       |
| Direct Telephone: |       |
| Personal e-mail: |       |

|  |  |
| --- | --- |
| Name of additional nominated rep:  |       |
| Direct Telephone: |       |
| Personal e-mail: |       |

SECTION 2 – Company Registration Information

|  |  |
| --- | --- |
| Company Registration Number:(Or equivalent) |       |
| EU VAT NumberPlace of Registration: |       |
| Type of Company/Organisation:[Plc, private limited company, company limited by guarantee, partnership, sole trader or other] |       |

SECTION 3 – General Information about your company

|  |  |
| --- | --- |
| Location of other offices |       |
| Year of company’s establishment |       |
| Names of directors and their titles |       |
| Main business service offering |       |
| Other services offered |       |
| Total number of people employed |       |
| Quality standards currently held |       |
| Number of dedicated evaluation people employed |       |

SECTION 4 – Evaluation Services

Do you currently provide evaluation services? Yes/No

If no:

Please state reasons for applying for Associate Membership of AMEC

Where did you hear about AMEC?

Please state:

Have you attended an AMEC event?

Please state:

|  |  |
| --- | --- |
| Signed: | …………………………………………….. |
| Full Name: |       |
| Date: |       |
|  |  |

Please return to: Johna Burke, Global Managing Director, AMEC, 26 York Street, London W1U 6PZ|, United Kingdom. **Please send materials via email to:**

johna@amecorg.com